

Premier Sponsorships

AAI Premier Sponsorships

Support amounting to \$3,000 or more in Exhibit Hall Upgrades (See pages 4 and 5) and/or Scientific Program Sponsorships, Career Development Networking Events, or Travel Support (See page 6) qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorships. See the table below to review the benefits of Premier Sponsor levels. Contact AAI Exhibits Manager for details.

PREMIER SPONSORSHIP LEVELS

Contributing Sponsor.....	Level I.....	\$3,000
Supporting Sponsor.....	Level II.....	\$6,000
Sustaining Sponsor.....	Level III.....	\$10,000
Bronze Sponsor.....	Level IV.....	\$15,000
Silver Sponsor.....	Level V.....	\$20,000
Gold Sponsor.....	Level VI.....	\$50,000
Platinum Sponsor.....	Level VII.....	\$80,000 and above

The Benefits of Premier Sponsorship

	Platinum Sponsor Level VII	Gold Sponsor Level VI	Silver Sponsor Level V	Bronze Sponsor Level IV	Sustaining Sponsor Level III	Supporting Sponsor Level II	Contributing Sponsor Level I
Use of Pre-show Attendee List*	1 time	1 time	1 time	1 time	1 time	1 time	1 time
Logo Link and Listing under the Designated Premier Sponsor Level on Meeting Website	●	●	●	●	●	●	●
Complimentary Scientific Registration*	5	3	2	1	1	1	1
Thank You Announcements in Exhibit Hall	●	●	●	●	●	●	●
Booth Location Highlight on Exhibit Hall Maps	●	●	●	●	●	●	
Use of Post-show Attendee List	1 time	1 time	1 time	1 time	1 time		
Exhibitor Workshop	2	2	1	1			
Use of AAI Membership Mailing List** (subject to AAI policy for use)	2 times	2 times	1 time				

* One additional complimentary scientific registration available per \$25,000 increment in sponsor support beyond the \$80,000 threshold for Platinum Sponsorship.

**AAI policy prohibits provision of e-mail addresses to third parties.

More Support Opportunities

Social Events

Opening Night Reception

SOLD

Immediately following the President's Address, this event provides attendees a festive opportunity to be reunited with friends from far and near. (2,000 Attendees)

Qualifies for Platinum Sponsorship

IMMUNOLOGY 2015™ Gala

SOLD

A premier social event each year, enabling attendees to network and seek out new acquaintances among fellow scientists.

(2,000 Attendees)

Qualifies for Platinum Sponsor

Service Appreciation Reception

SOLD

By special invitation only, this event honors current AAI member volunteers who give generously of their time in support of the AAI mission.

Qualifies for Silver Sponsor

Advertising Opportunities

■ IMMUNOLOGY 2015™ Program

Contact for pricing:

Steve West
Media West, Inc.

230 Kings Highway East
Suite 316

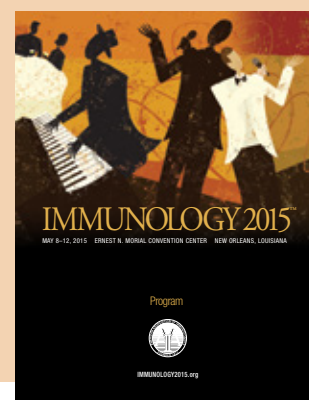
Haddonfield, NJ 08033

Phone: 856-432-1501

Fax: 856-494-1455

E-mail:

stevestest@ads-theji.org



For information on exhibiting at
IMMUNOLOGY 2015™ contact

AAI Exhibits Manager

E-mail: exhibits@aai.org

Phone: 301-634-7821 | Fax: 301-634-7889